



FORDISTAS PRESENTS ALEXIS DIAZ

NOVEMBER 8, 2014 at Yo <3 305 Gallery

MIAMI, FL – October 21, 2014 – In an exciting new installment of the South Florida Ford-powered **Fordistas** program, world-renowned street artist **Alexis Diaz** brings his international journey to South Florida to live, work and create in Wynwood.

Diaz is a native of Puerto Rico and other half of the “La Pandilla” duo, known for his large-scale and incredibly detailed murals. His work is celebrated worldwide with showcases in the streets from London, Vienna, Canada to Australia. Diaz’s murals feature fantastical hybrid animals and sea creatures, oftentimes mixed with raven heads and human elements such as hands or skulls.

Diaz’s residency begins this month and will culminate with the opening of a month-long exhibition **November 8, 2014 at Yo <3 305 Gallery (2311 NW 2nd Avenue Miami, FL).**



Berlin, Germany



Miami, FL



London, England

To schedule a private showing, interviews with Diaz or for more information on the Fordistas program, please contact Velocitas at 305.854.6999 or info@velocitas.com

About Fordistas

The Fordistas program is a platform for emerging arts + culture powered by South Florida Ford. Following the success of the 2013 Art Basel exhibition Friends and Family, street artists Axel Void, 2ALAS, Jufe, Pastel and Elian, Jaz, 2501 and Alexis Diaz, will be provided with a year-long residency through which Fordistas will make available living quarters, materials, the opportunity to feature their work in solo Art Walk exhibitions as well as to develop their work within a talent space where the local meets the global in order to demonstrate South Florida’s influence upon their work and vice versa.

The Fordistas Residency Program will culminate during Art Basel 2014 for a final exhibition that will document the process of these artists brought together by the collective in order to showcase not only how their work is affected by the city and, in turn, how the city affects their creative expression but also how relationships inform and transform artistic production.

For more information on Fordistas, please visit www.fordistas.com.