

Gaeta, 11th May 2016

Memorie Urbane Weeks 2016 is kicking off - May 20th to June 5th

From May 20th to June 5th (2016) **Memorie Urbane - Urban Festival** is back with **"Memorie Urbane Weeks"** – an intense programme of events that in previous years has witnessed the creation of over 150 artworks scattered throughout central Italy. This year's festival will include the works of many international street artists of the calibre of **Alias**, **David Oliveira**, **Frederico Draw**, **Lonac**, **Louis Masai**, **Sepe & Chazme**, and many more.

In addition to street murals, the programme will include real urban interventions across several Italian municipalities, including **Cassino, Fondi, Formia, Gaeta, Santi Cosma e Damiano, Terracina, Valmontone, and Ventotene**. This marks the **fifth edition** of the festival by expanding its interaction with the territory and becoming an all-round Urban Festival.

In demonstrating its commitment to the enhancement of the urban territory, Memorie Urbane has taken part along with Italian company Skf and the Università di Cassino e del Lazio Meridionale – Delega alla cultura e conoscenza, to the project of **urban and artistic renovation** of the area known as **Quinto Ponte in Cassino**, promoted by the Comune di Cassino (FR).

This synergetic renovation consists of the optimisation of the once peripheral area underneath the bridge of **via Enrico de Nicola**, which is today assimilated into the urban grid; it is therefore in need of a lively restyling. The project will be delivered to the city through **an official ceremony in the presence of local authorities on May 28th, 2016 at 16.00**. The urban renovation includes the development of multiple equipped green areas with free Wi-Fi connection, a skate park with a professional concrete ramp, and a big mural by the Croatian artist **Lonac**, whose live painting will start on May 3rd, 2016. Designed for citizens, especially those of the younger generation, the project enhances social aggregation and promotes Cassino as a new "wing" of the greatest open air museum in Italy.

In Gaeta, the central figure of "Memorie Urbane Weeks" will be <u>Frederico Draw</u>, who has been invited by the Festival's curator Davide Rossillo (President of <u>Turismo Creativo</u>) to leave his creative mark on the glass of the city's bus stops as a symbol of the meeting place of different ethnic groups. Eight bus stops will become eight canvases upon which the Portuguese artist applies his unique style of scouring faces – primarily with monochromatic paint – in order to give life to multicultural faces with a piercing gaze. From May 29th to June 26th, the talent of <u>Frederico Draw</u> will arrive at the <u>Street Art Place - Urban Gallery</u> in Gaeta with the exhibition "People from the world – glass solo show".

During "Memorie Urbane Weeks" the Festival will host numerous activities – among others, the event-concert of May 20th at 9:00 of the Italian guitar player and composer <u>Paolo Spaccamonti</u>, which takes place inside the Biblioteca Comunale Adriano Olivetti (Terracina); this event will be performed in collaboration with the music initiative Tracce 2016. Then there is the conference "Street art at the museum: does institutionalization help or kill the subversive attitude?" with the curator Christian Domodeo which takes place on May 22nd 2016 at h 17:30 at the Pinacoteca Comunale in Gaeta. Moreover, there will be bike, walking, and bus tours to explore the many other artworks spread throughout the territory.

The full **programme** of "Memorie Urbane Weeks" is online: http://www.memorieurbane.it/4279-2/

For further information, please contact mint LIST: press@mintlist.info (Giulia Milza - Maria Azzurra Rossi).

OPENING HOURS:

"People from the world – glass solo show" by Frederico Draw

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curated by Davide Rossillo Vernissage: 29 May 2016, h 19.30

29 May – 26 June, 2016 From June 1 – 3, h 18.00 – 21.00

Regular opening hours: Saturday, h 16.30 - 21.00 | Sunday, h 10.30 - 13.00 and 16.30 - 21.00

On appointment: +39 349 0567388, info@memorieurbane.it

FREE ENTRY

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CONTACTS

Memorie Urbane I Urban Festival

From March 13th to October 31st, 2016 **Curator:** Davide Rossillo / Turismo Creativo **Organized by:** Turismo Creativo (Gaeta, LT)

With the support of: Cassino, Fondi, Formia, Gaeta, Santi Cosma e Damiano, Terracina, Valmontone, Ventotene

Main Sponsors: <u>Un letto a Gaeta</u> (Gaeta, LT)

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